



WHDH-TV
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Advertiser
Agency
Buyer
Salesperson

OBAMA FOR AMERICA (2353)
GMMB (1182)

Shiebler, Charles (1011)
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Invoice 173830
Inv Date 9/30/2012
Terms Net 30
Contract 48128
Bill Type Standard
Period 8/27/2012 - 9/30/2012

GMMB
3050 K St. NW
Suite 100
Washington, DC 20007

AgM

Product POLITICAL CANDIDATE (1051)
Brand Est 1798 OFA Add to Sked A 9.18-9.24 (2775)
Acct Types Local/Political Candidate Agency
Est/Headline 1798/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 5:59:57PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	20003-Today Show M	Per week (2), Tu, We, Th, Fr	09/20/12 7:00AM (Th)	00:30	Today Show	OFA12G086H	\$1800.00	
1.0	SPOT	20003-Today Show M	Per week (2), Tu, We, Th, Fr	09/21/12 7:29AM (Fr)	00:30	Today Show	OFA12G086H	\$1800.00	
2.0	SPOT	20003-Today Show M	Per week (2), Tu, We, Th, Fr	09/20/12 8:35AM (Th)	00:30	Today Show	OFA12G086H	\$1800.00	
2.0	SPOT	20003-Today Show M	Per week (2), Tu, We, Th, Fr	09/21/12 8:49AM (Fr)	00:30	Today Show	OFA12G086H	\$1800.00	
3.0	SPOT	20012-Family Feud 2	Per week (2), Tu, We, Th, Fr	09/19/12 3:58PM (We)	00:30	Family Feud Episode: 12027	OFA12Z118H	\$150.00	
3.0	SPOT			09/18/12		1 preempt @ \$150.00		\$0.00	No Avail
4.0	SPOT	7:00PM- 7:30PM	Per week (1), Tu, We, Th, Fr	09/18/12 7:26PM (Tu)	00:30	Access Hollywood Episode: 4182	OFA12Z118H	\$1800.00	
5.0	SPOT	7:30PM- 8:00PM	Per week (1), Tu, We, Th, Fr	09/21/12 7:44PM (Fr)	00:30	EXTRA Episode: 19017	OFA12G086H	\$2000.00	
6.0	SPOT	9:30PM-PARKS AND	Day, Th-1	09/20/12 9:51PM (Th)	00:30	PARKS AND RECREATION	OFA12G086H	\$7000.00	
7.0	SPOT	10:00PM-ROCK CENT	Per week (1), Th	09/20/12 10:26PM (Th)	00:30	ROCK CENTER WITH BRIAN WILLIAMS	OFA12G086H	\$2000.00	
8.0	SPOT	9:00PM-GRIMM	Per week (1), Fr	09/21/12 9:19PM (Fr)	00:30	GRIMM	OFA12G086H	\$2500.00	
9.0	SPOT	1:30AM-Access Holly	Per week (1), Su	09/23/12 2:51AM (Su)	00:30	Access Hollywood Episode: W837	OFA12G086H	\$150.00	M/G For 3.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$22,800.00	Total Spots	11
Commission	(\$3,420.00)		
Net Total	\$19,380.00		